

Partnerships

Below, we have selected brands, macro-influencers, artists, magazines and architects which are in line with the brand's value proposition and will make the difference for Vidda Royale's digital marketing planning.

Co-marketing	About the Brand
Boca do Lobo	<ul style="list-style-type: none">• Portuguese brand recognized throughout Europe.• Niche: luxury interior design with art and refinement.• Strong online presence.
Elicyon	<ul style="list-style-type: none">• Luxury interior design studio located in London.• Strong online presence.

Macro-influencers	Information
Lorna Luxe	<ul style="list-style-type: none">• English influencer with 1.3 million followers on Instagram.• Main contents: luxury travel, luxury accessories.
Shiva Safai	<ul style="list-style-type: none">• French influencer with 805 thousand followers on Instagram.• Main contents: luxury travel, fashion and beauty.

Artists	Information
Cesare Catania	<ul style="list-style-type: none">• Contemporary Italian artist.• Recognized in several European countries.• Strong online presence.

Hom Nguyen	<ul style="list-style-type: none"> • Contemporary French artist. • Recognized in several European countries and in the USA. • Strong online presence.
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Magazines	Information
Forbes Connoisseur	<ul style="list-style-type: none"> • Forbes page dedicated to luxury brands. • Readers with high purchase potential. • Strong online presence.
Vogue	<ul style="list-style-type: none"> • Luxury fashion page. • Readers with buying potential and common interests. • Strong online presence.
Decorex International	<ul style="list-style-type: none"> • High quality magazine for interior design professionals. • Strong online presence.

Architects	Information
Laura Hammet	<ul style="list-style-type: none"> • English architect well recognized for her projects throughout Europe. • Strong presence on social media.
Matteo Nunziati	<ul style="list-style-type: none"> • Italian architect quite renowned throughout Europe.