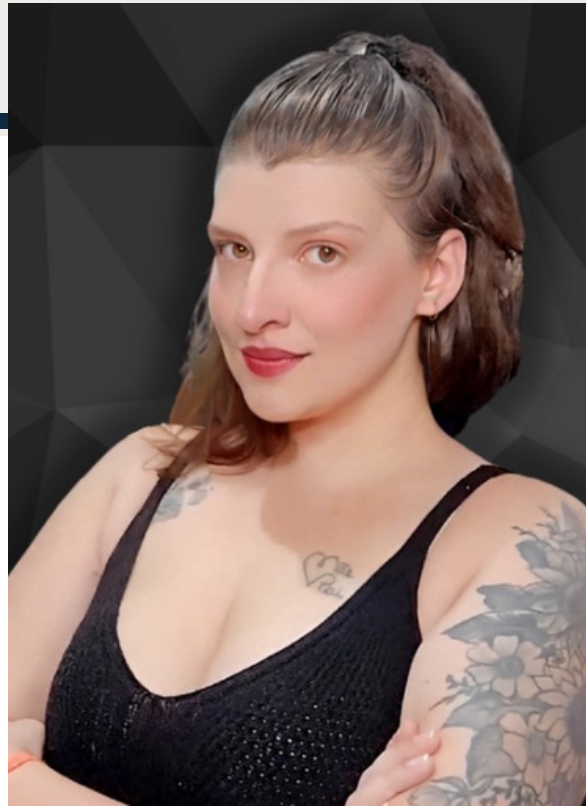




Where creativity meets digital





# Who am I?

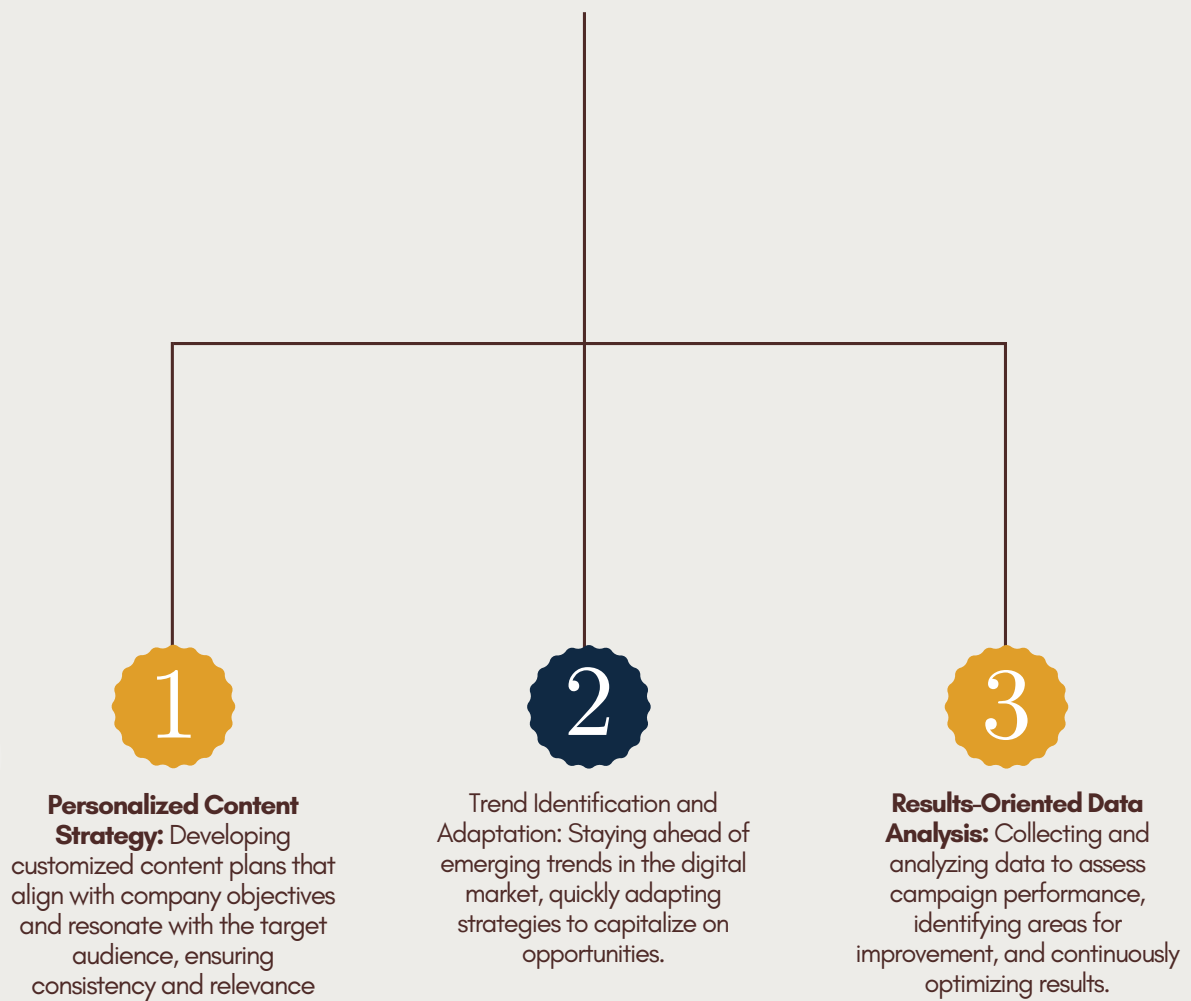
Hello! I'm Catherine Ribeiro, passionate about digital strategies, creative content, and social media. Since my youth, I immersed myself in the world of gaming, where I discovered my affinity for geek culture and fascination with new technologies. Over the years, this passion led me to explore different areas, from content creation to strategic marketing planning.

My heart beats faster when I'm immersed in content creation, using my imagination and skills in design and neuromarketing to captivate and engage the audience. I believe that creativity is the key to standing out in an increasingly saturated digital world, and I constantly seek ways to innovate and surprise.

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*Catherine Ribeiro*

# My strategic approach



# How I can help you



- With my creative approach, I will develop digital marketing strategies that stand out and captivate your target audience.
- I will incorporate innovative and creative ideas to ensure your brand stands out in a competitive market.
- Using my skills, I will identify unique opportunities for your company to leverage and stand out in the digital world.
- My creative ability will be applied to creating original and engaging content that resonates with your audience and strengthens your online presence.
- Through social media approaches, I will help your brand stand out and authentically connect with your audience.
- With my services, your company will be prepared to explore new horizons and achieve lasting success in the digital environment.

# Clients with a Successful Partnership

With a successful partnership, I am committed to building something amazing together. I will dive headfirst into developing personalized strategies, bringing innovation and passion to every step of the way. I am here to support you and make your business shine because we believe in the power of collaboration and mutual growth.



Fabieni Audasi  
Método AudaSiosa



LaScruberia

Psicóloga  
Isabel

MY MISSION

Helping small and medium businesses **become great** through creativity in the digital realm.



MY MISSION

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Helping small and medium businesses **become great** through **creativity in the digital realm.**



# List of services that can help you

We offer a variety of digital marketing services to boost your online presence, including website design, social media management, paid advertising, and much more. With our personalized approach, we are here to help your brand stand out in the digital environment.

## → **Webdesigner**

We develop custom websites, landing pages, and online stores optimized for search engines (SEO), ensuring an effective and visible online presence.

## → **Social Media Management with Content Strategy**

We create and implement engaging content strategies for your social media platforms, ensuring a consistent and appealing digital presence.

## → **Paid Advertising for Google, Facebook/Instagram, and Pinterest:**

We utilize paid advertising on these platforms to effectively reach your target audience, increasing brand visibility and engagement.

## → **Pinterest Social Media Management:**

We manage your presence on Pinterest, creating visually appealing content and marketing strategies to boost your brand's growth on this platform.

## → **Monthly Starter Pack of Custom Content Arts**

We offer an initial package of personalized monthly artwork for your social media platforms, ensuring consistency and quality in your posts.

# List of services that can help you

We offer a variety of digital marketing services to boost your online presence, including website design, social media management, paid advertising, and much more. With our personalized approach, we are here to help your brand stand out in the digital environment.

## → Profile Analysis

We conduct a detailed analysis of your profile and online presence, identifying areas for improvement and optimization opportunities.

## → Individual Artworks, Banners, and Printed Artworks:

We create custom artwork for various purposes, including digital banners, printed materials, and other promotional materials.

## → Instagram and TikTok Filters:

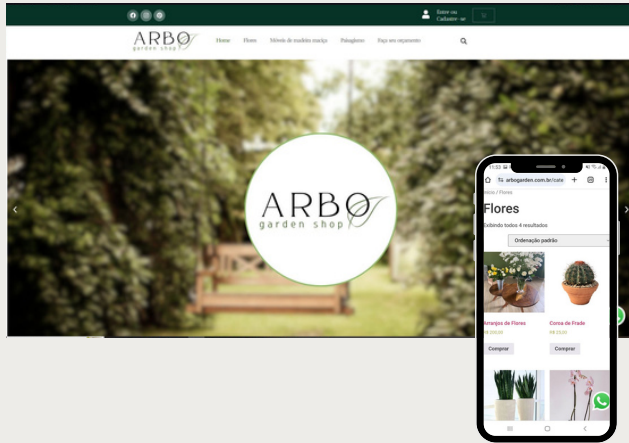
We develop interactive and fun filters for your Instagram and TikTok accounts, increasing engagement and interaction with your audience.

## → Email Marketing and Marketing Campaigns

We create and execute effective email marketing campaigns, promoting your products or services and keeping your customers engaged and informed.

## → Sales and Marketing Training

We offer specialized training in neurosales techniques, combining consumer psychology with sales strategies to maximize the impact of your marketing campaigns and increase sales conversions.



Click here to view my portfolio on Behance.





Onde a criatividade encontra o digital




# Thank you.



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