

# PORTFOLIO

*portfolio*



# ABOUT ME

Hello, my name is Izabele Paulotti Guaita, i'm 21.

I'm currently a designer in training, but I already have 3 years of experience in this area, working in Risk&Compliance and assisting in demands that required Design Management and User Interface (UI).



# MENU

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**01 EBANX INTERNAL  
PRODUCT**

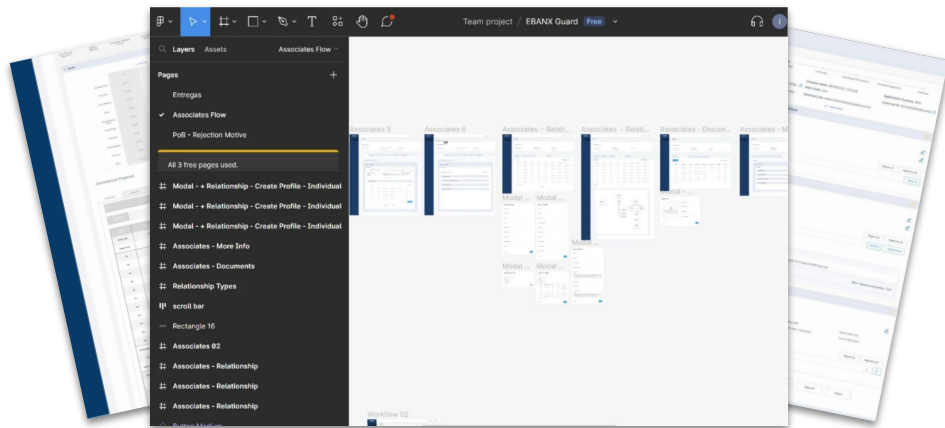


**02 PROVIDERS AND  
BUDGET VALIDATION ON  
TABLEAU**



**03 TCC PROJECT:  
ADAPTATION OF THE LITTLE  
PRINCE FOR CHILDREN  
WITH DOWN SYNDROME**

# 01 EBANX INTERNAL PRODUCT



## Designers on this Project:

Izabele Paulotti Guaita  
Pedro Ceolim

I was tasked with assisting in the development of an **internal product** covering the areas of Compliance, Finance and Procurement. This product was designed with the purpose of solving the challenge arising from the use of different platforms, **consolidating all functionalities in a single location** and, at the same time, **reducing operational costs**.

To conduct this project, a series of research was carried out, including individual interviews in a semi-structured format with users. Additionally, I was in charge of the process of creating **wireframes** and **high-fidelity prototypes**, taking advantage of the support of the Design System that was under construction, maintaining a constant dialogue with the development team.

## 02 PROVIDERS AND BUDGET VALIDATION ON TABLEAU

As a beginner designer, I had the opportunity to be responsible for some BI projects in the Risk&Compliance area. The challenge was to map and validate the use of providers and create reports related to the budget and key performance indicators (KPIs) in this area.

### PROVIDER IDENTIFICATION

We begin our journey by mapping the various data and information providers used in the Risk&Compliance department. This step involved detailed research to understand which data sources were critical for decision making.

### REPORT VALIDATION

Next, we worked on validating the reports that were generated from these data sources. We ensured that the reports were accurate, updated and aligned with the annual budget goals of the Risk&Compliance area.

### TABLEAU DEVELOPMENT

We used Tableau as our primary tool to create interactive visualizations and dashboards that allowed managers and decision makers to easily access data and monitor performance in real time.

### RESULTS ACHIEVED

Thanks to this project, the Risk&Compliance team now has a clearer and more actionable view of its operations. They can make informed decisions based on accurate and up-to-date data, ensuring they are in line with established budgets.

**Designers on this Project:**  
Izabele Paulotti Guaita  
Lucas Guilherme Dalmolim

# 03 TCC PROJECT: ADAPTATION OF THE LITTLE PRINCE FOR CHILDREN WITH DOWN SYNDROME

My course completion project focused on the **lack of materials for children with Down syndrome**. The project began with the creation of editorial material for this audience. When choosing which material to follow, we opted for **literary classics** and, through research, we chose one that would be great to adapt: The Little Prince.

The Little Prince is a classic work but it contains a lot of language that may not be understandable to children with neurodivergence and intellectual disabilities.

The project consisted of:

1. Adapt the **language** to a child-like and understandable form, without figures of speech;
2. Bring a focus of **interaction** to the object to be developed.

The language was produced and analyzed by health professionals who specialize in caring for children with intellectual disabilities. As for the interaction part, we decided to create/adapt illustrations that were eye-catching and that the protagonist had characteristics of a child with Down syndrome. We also added interactive elements like textures to some pages.

The project consisted of a box with 9 books, each presenting 3 chapters from the original book, and the prototype and final product focused on the first book.

For more details, access the article at [this link](#).



## Designers on this Project:

Fernanda Fabieli  
Izabele Paulotti Guaita  
Samanta Vital

**THANK YOU!**

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