



## MANUAL DE IDENTIDADE VISUAL

# SUMÁRIO

MARCA	02
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## Gotham Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

## Gotham Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

PANTONE Solid Coated Strong Red

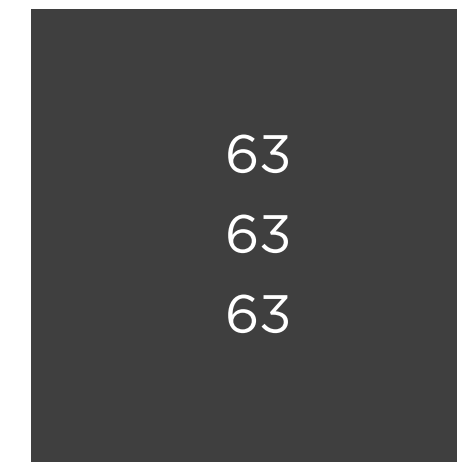
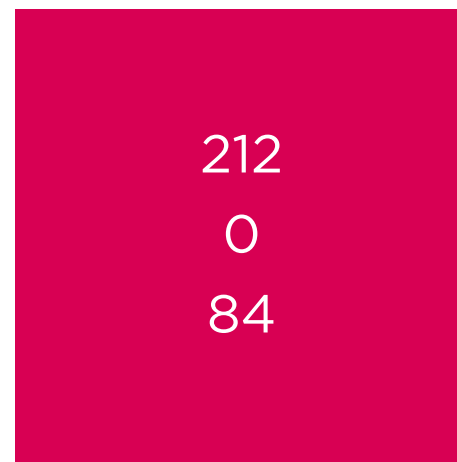


Chumbo

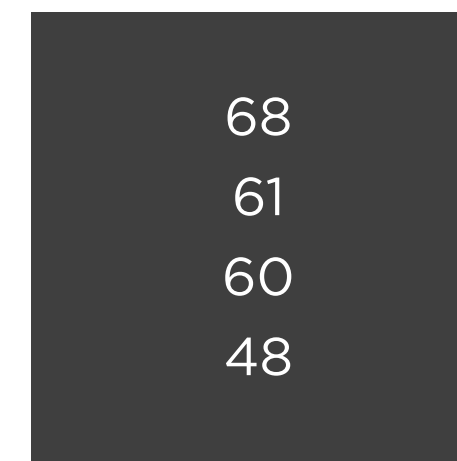
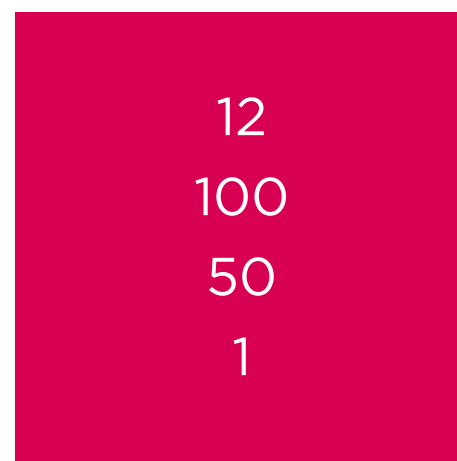
Hexadecimal

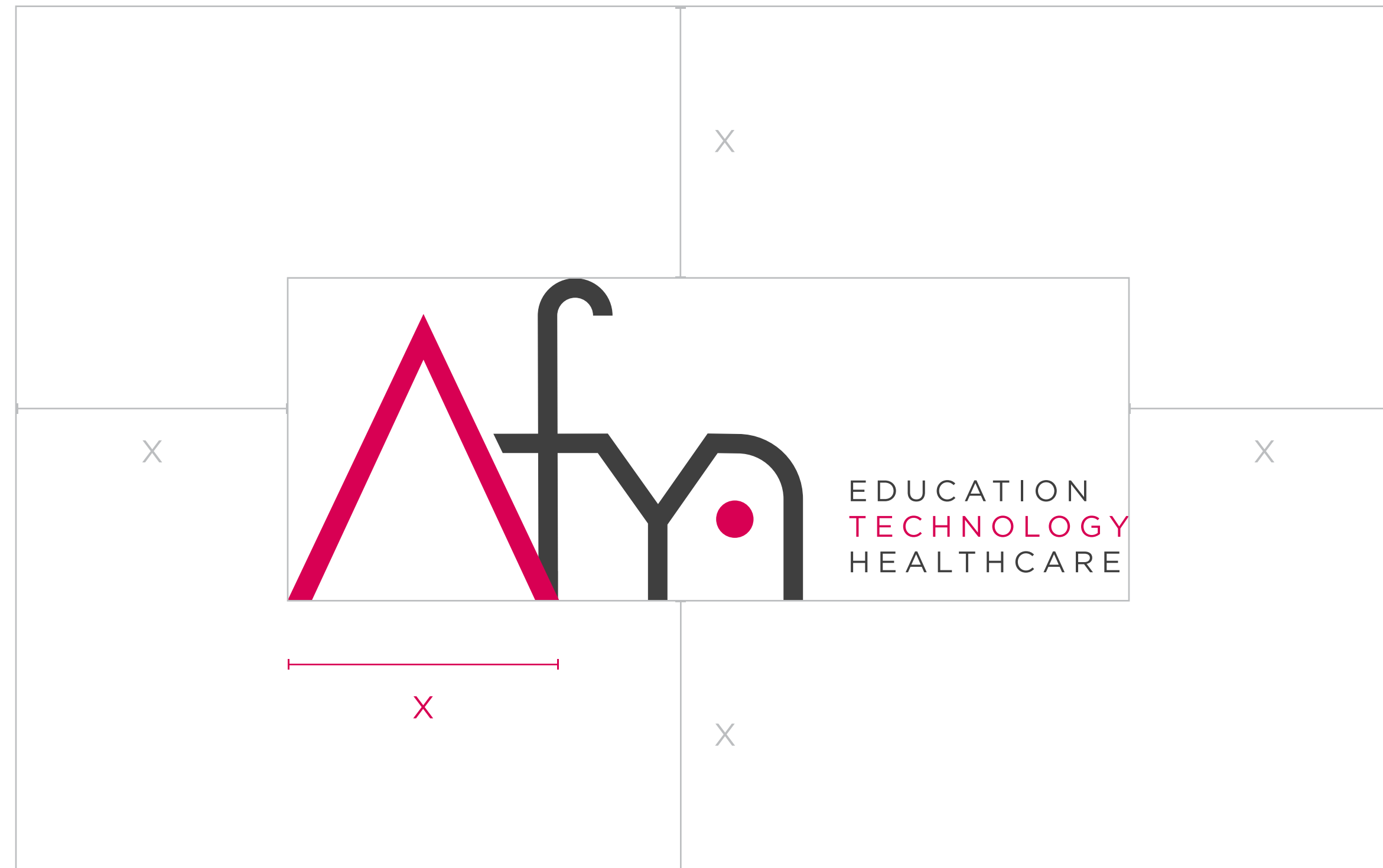


RGB



CMYK



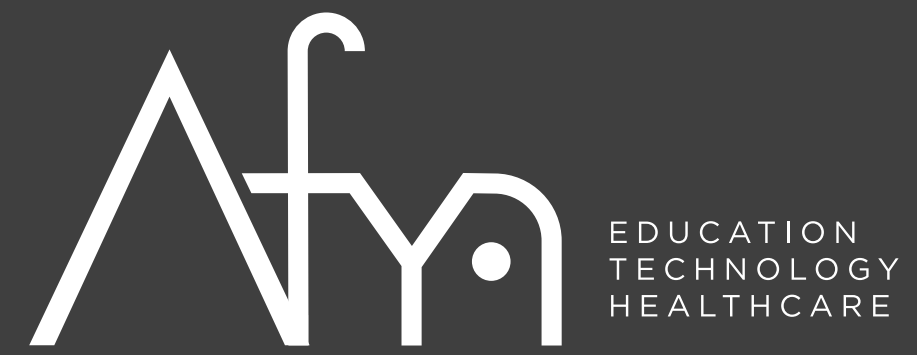
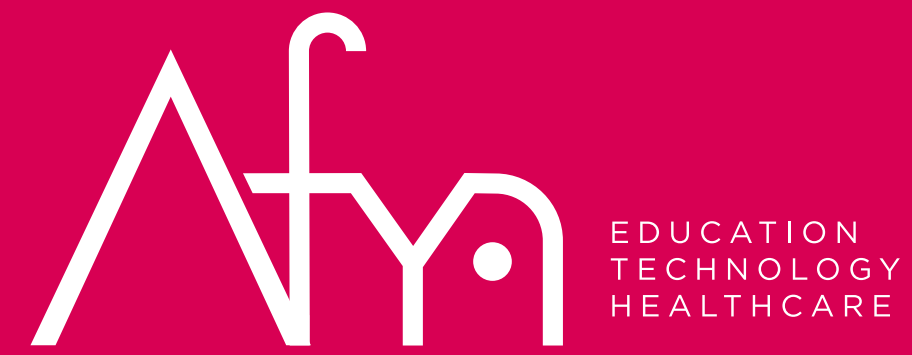




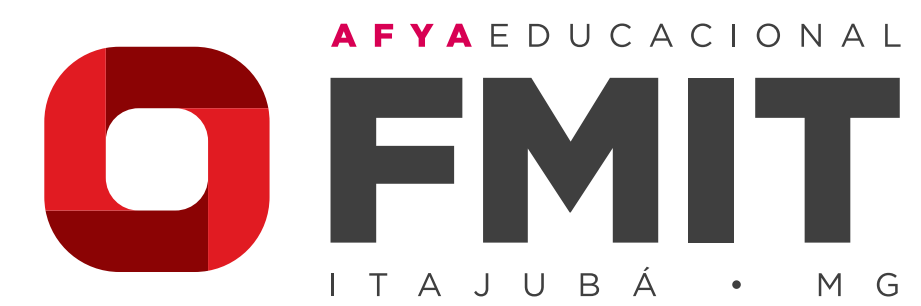
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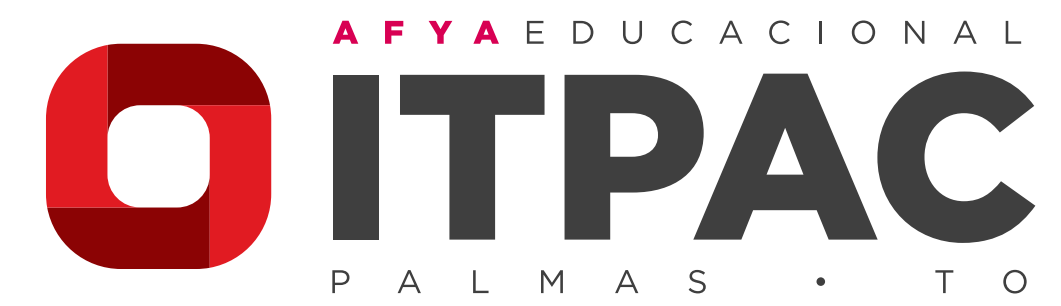


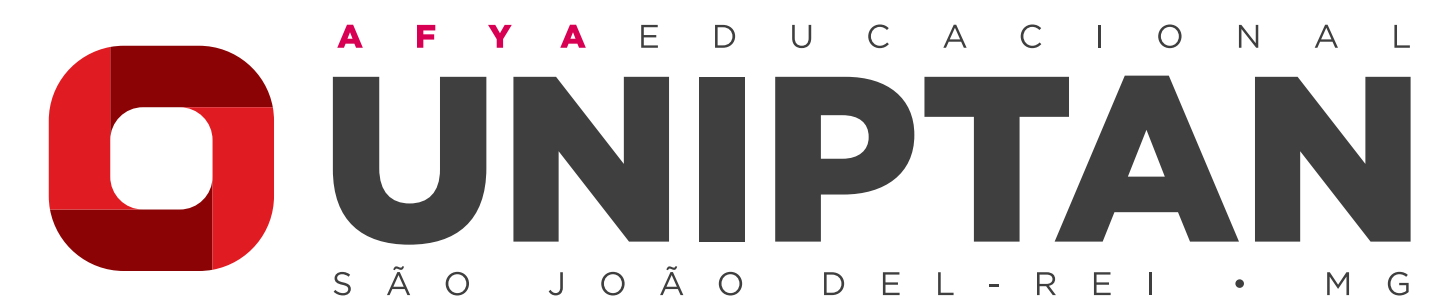








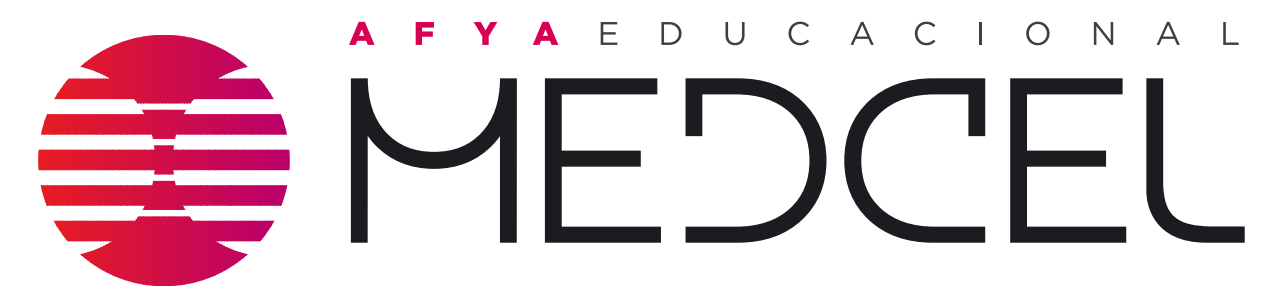






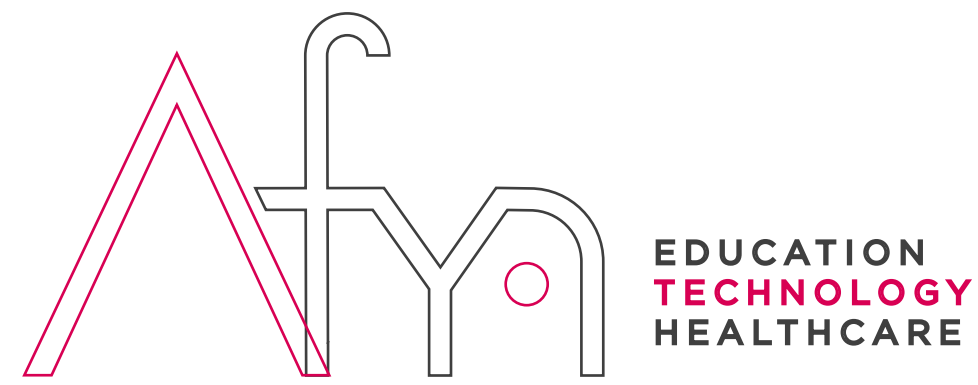








OUTLINE



DROP SHADOW



MODIFICAÇÃO DISPOSIÇÃO



ALTERAÇÃO COR



OUTER GLOW



FUNDOS DIVERSOS



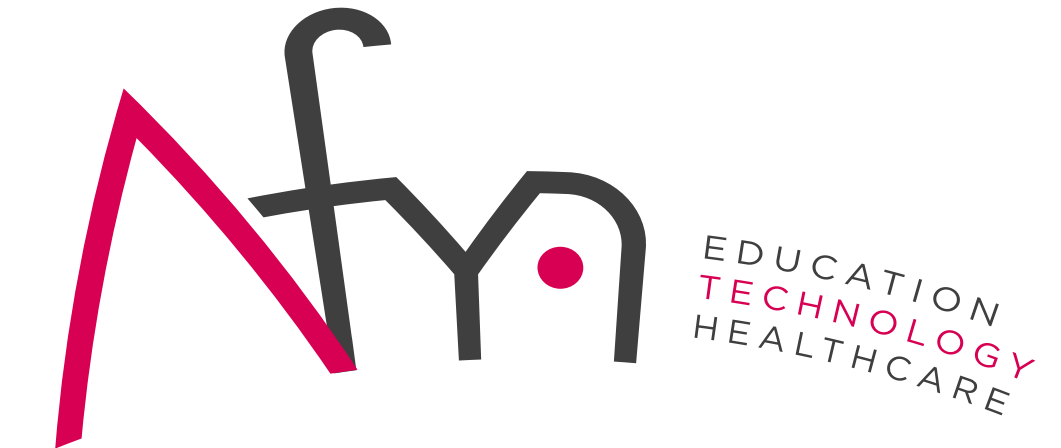
DISTORÇÃO



REMOÇÃO TAG



INCLINAÇÕES





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